

Twitter 101 for Mobile Devices

1. Install **Twitter app**  from **Google Play Store** (Android)



OR **App Store** (iPhone)



2. Open **Twitter app**, tap “**Sign up**” and follow the prompts.
 3. Enter your **full name** and tap “**Next**”
 4. Enter **phone number** or **email address** and tap “**Next**”
 5. Create **password** and tap “**Next**”
 6. You may be prompted to enter your phone number, but this is *optional* and you can tap “**Not now**”
 7. Create **Twitter Handle** of your choice, starting with “@”. For example [@CSHPBCBranch](#).
 8. Search and **Follow** other Twitter accounts such as [@CSHPBCBranch](#), [@CSHP_SCPH](#), etc.
Follow = subscribe to their tweets
- Note: You can always “**Unfollow**” an account by tapping on the “**Following**” icon.

How to tweet:

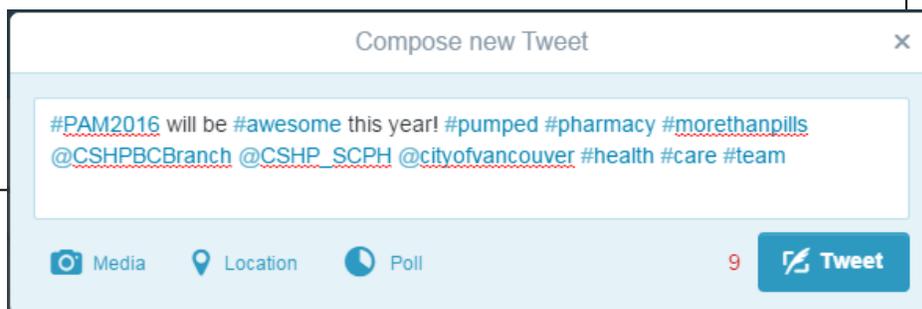
- 1) Tap Compose 
- 2) Type your message.
- 3) Click Tweet icon.

Tweet = message posted on Twitter, limit of 140 characters including spaces, mentions, hashtags

Things to include in your tweets:

- 1) Your message “PAM 2016 will be awesome this year!”
- 2) **Mention** another **Twitter Handle** ([@CSHPBCBranch](#), [@SafeMedUse](#), [@BlueprintPharma](#)) in your message
 - Tip #1:** You can mention **multiple** Twitter Handles in a single tweet
 - Tip #2:** Mention other Twitter Handles **if your tweet (or retweet (see pg2.)) is relevant to them**
 - Tip #3:** If you **Follow** another Twitter Handle, they may start following you too!
- 3) **#Hashtag** = a keyword, can be indexed for searching
 - Tips #1:** You can add hashtags in front of **#words** in your **#message** to save space
 - Tips #2:** Use relevant and/or popular hashtags (e.g. [#healthliving](#) [#education](#) [#research](#) [#patient](#) [#safety](#) [#heart](#) [#cancer](#) [#adult](#) [#child](#) [#PAM2016](#), etc.)
 - Tips #3:** Be **#creative**. Add hashtags in **#front** of **#words** that you **#think** might catch someone **#attention!** [#morethanpills](#) [#nodrugisagooddrug](#) [#licensed](#) [#drugdealer](#)
 - Tips #4:** Optimize your opportunity to create awareness! (e.g. make use your allowable 140 characters, tweet a picture or image and save the 140 characters for multiple **#hashtags**)

After dressing up your message, your final Tweet could look like this:



Other Twitter Functions

Tap **Retweet (RT)**= sharing another user's tweets on your account

Tap **Favorite** if you like the tweets that you see

The screenshot shows four tweets with the following annotations:

- Tweet 1:** Jodie @baxtia - Feb 5. Text: "@CSHPBCBranch Clarified antibiotic therapy stop dates and reordered antibiotic.. #PAM2016". Annotation: "Mention" points to @CSHPBCBranch.
- Tweet 2:** Jodie @baxtia - Feb 5. Text: "@CSHPBCBranch - facilitated obtaining chemotherapy supply from BC Cancer Agency. #PAM2016". Annotation: "Hashtag" points to #PAM2016. Another annotation: "This post was retweeted" points to the Retweeted icon.
- Tweet 3:** CSHP BC Branch @CSHPBCBranch - Feb 5. Text: "Woo RT @stephanie_woo Optimizing pt's copd tx post exacerbation, consolidating resp recommendations with current treatment plan #lung #health #PAM2016". Annotation: "Quote" = Comment before retweeting points to the text "Woo RT @stephanie_woo".
- Tweet 4:** Stephanie Woo @stephanie_woo - Feb 5. Text: "Assessing drug related causes for generalized weakness #rxcares #PAM2016".

The screenshot shows the "Privacy and content" settings page with the following options:

- Protect my Tweets:** Only current followers and people you approve in the future will be able to see your Tweets.
- Receive messages from anyone:** You will be able to receive Direct Messages from any Twitter user even if you do not follow them.
- Who can tag me in photos:** Anyone.
- Let others find me by my email address:** People who have your email address will be able to connect with you on Twitter.
- Let others find me by my phone number:** You need to add a phone number for this setting.
- Tailor Twitter based on my apps:** Enabled.
- Tailor ads based on info from ad partners:** (partially visible)

Leave blank

Tap **Menu**  then "**Settings**", then "**Privacy and content**": Ensure your tweets remain "**un**protected" by leaving the box blank, so that @CSHPBCBranch or other accounts can retweet your tweets.

For additional help with twitter, tap **Menu**, then "**Help**" or visit: <https://support.twitter.com/>

Happy Tweeting!