



POLICY 3.0

CSHP-BC Branch Policy on Non-CSHP Announcements/Events

POLICY:

CSHP-BC Branch will not distribute non-CSHP-related announcements to its members or post non-CSHP events on its website for the following reasons:

- To lessen the volume of emails/postings that are received by the members
- To save time in sorting through the various requests made by other organizations
- To comply with Canada's anti-spam legislation (CASL)¹

Satellite Symposium announcements, associated with CSHP-BC Branch events, are exempt from this policy.

As per the *CSHP Board and Branch Reference Manual*², E-announcements or mass emails on topics deemed to be of broad professional interest to BC Branch members will be approved by the branch president prior to sending or posting. The branch president may, at their discretion, bring items to BC Branch Council for review and approval prior to sending or posting.

PROCEDURES:

When asked to distribute non-CSHP-related announcements to its members, the CSHP-BC Branch Council will:

¹ An act to promote the efficiency and adaptability of the Canadian economy by regulating certain activities that discourage reliance on electronic means of carrying out commercial activities, and to amend the Canadian Radio-television and Telecommunications Commission Act, the Competition Act, the Personal Information Protection and Electronic Document Act and the Telecommunications Act, S.C. 2010, c.23. Available at: <http://laws-lois.justice.gc.ca/eng/acts/E-1.6/FullText.html>

² CSHP Board and Branch Reference Manual (March 2015). *Email Address Privacy Policy*.

- Notify the person, who has made the request, of the CSHP-BC Branch Policy on Non-CSHP Announcements/Events
- Not distribute the non-CSHP-related information to its members
- Not post the non-CSHP event on its website
- Provide other possible suggestions for distribution to the requester, if and when deemed appropriate